

VERITAS ADVERTISING

Veritas connects you with a tech-savvy, well-educated audience in the Des Moines metro and beyond. Our loyal readers are hardworking, churchgoing, fun-loving people who trust the Veritas brand. Purchase your ad today and get the word out about your business!

typical month

- ▶ 3,268 Visits
- ▶ 8,766 Pageviews
- ▶ 2.68 Pages/Visit
- ▶ 00:02:12 Avg. Time on Site
- ▶ 56.33 % New Visits

click-through ratios on veritas

LOCAL ADVERTISERS

- ▶ 7.67% Climb Iowa
- ▶ 13.73% Civic Center of Des Moines
- ▶ 9.06% Webspec Design
- ▶ 8.97% Manpower

NATIONAL ADVERTISERS

- ▶ 1.20% Google ads

banner ads

- ▶ \$30 / 1 month
- ▶ \$27/per month with 3 month contract (save \$9)
- ▶ \$25/per month with 6 month contract (save \$30)
- ▶ \$20/per month with 1 year contract (save \$120)

why web ads?

- ▶ Ads are displayed prominently above the fold on each page.
- ▶ Web ads are affordable and easy to keep up to date.
- ▶ Dual placement pricing for better visibility.



purchase an ad

- ▶ Go to: www.veritasmag.com
> click on STORE
- ▶ Or call Matt @ 515.418.3447
advertising@veritasmag.com